**Business Model Canvas**

*Designed for: Sentiment Analysis*

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| **Key Partners**  Investors  User  Companies  News Reporter | **Key Activities**  Positive Sentiment  Neutral Sentiment  Negative Sentiment | **Value Propositions**  Sentiment Of Companies  Intention of Person  Sentiment Of Company  Should Trust Person or  not  Should Trust Company or not  Sentiment of Person | | **Customer Relationships**  Opposition Sentiment  Security  Cost Effective  Market Basket Analysis | **Customer Segments**  News Reporter  Companies  Normal People  Teacher  Social Worker |
| **Key Resources**  Data  Internet Connection  Computing  Web Hosting | **Channels**  Smart devices  Laptop  Computer  Mobile |
| **Cost Structure**  Computation Power  Web Hosting  Man work  Internet | | | **Revenue Streams**    Low Effort  Easy to Access  Ads  Cost Effective | | |